

Managing Product Design and Development

Executive Education Application Form



SESSION DATE & PACKAGE

- Fall 2009 (October 18th - 21st)
- with hotel
- without hotel
- 5 or more participants from the same company

Personal Information

Prefix _____ First Name _____ Middle Initial _____

Last Name _____

Nickname _____

Gender _____ Female _____ Male _____ Birth Date (mm/day/year) _____

Current Home

Street Address _____

City _____ State _____ Postal Code _____

Country _____ Phone Number _____

Organization / Company

Company Name _____

Industry Job Title _____

Office Street Address 1 _____

Street Address 2 _____

City _____ State _____ Postal Code _____

Country _____ Company Web Site _____

Phone Number _____ Fax Number _____

Email Address _____ Number of years full-time work experience _____

Management Level Top (e.g.,CEO,Owner) Senior (e.g.,Vice Pres.,SVP) Middle (e.g., Dir., Manager)

Education Data

Please list two most recent institutions of higher education attended where degrees were earned or expected.

Institution 1

University Name Location _____

Dates Attended _____ Degree(s) Awarded or expected _____ Major Field _____

Institution 2

University Name Location _____

Dates Attended _____ Degree(s) Awarded or expected _____ Major Field _____

Citizenship

U.S. U.S. Permanent Resident Non U.S. – Visa Type (if other than U.S. citizen)

Place of Birth (city, state, country) _____ Citizenship _____

City _____ State _____ Postal Code _____

Country _____ Phone Number _____

How did you hear about this event?

Please select one:

- MPD Referral
- Radio - station? _____
- Email
- Mailing
- Colleague/Friend
- MPD Website
- IDSA
- Core 77 Website
- Print Advertising (magazine, newspaper)
- Other – please specify _____

Billing Information

Bill me (invoice will be emailed) Check Credit Card Online

If you selected payment by Check above, please make your check payable to Northwestern University and send your check along with your completed application to the address below. Program fees listed in the catalog, individual program brochures, and on our website are subject to change and payable in advance.

Payment, Admissions And Cancellation Policies

(Applicants must read this section and check box below before submitting application)

Admissions: Applicants must be proficient in English. All classes and discussions are conducted in English. It is understood that during attendance at this program, the participant will be free of other duties and will not leave except in emergency situations.

Health Insurance: It is expected that you have health insurance valid in the United States because the University cannot be responsible for any medical expenses incurred while attending a program.

Lodging: The dining and the classrooms will be held at the Kellogg's School of Management on Chicago's Northwestern Campus. Lodging will be paid for at the The Talbott Hotel in Chicago.

Payment: Payment may accompany application or will be due upon receipt of invoice.

Cancellations: Because attendance to our certificate executive education event requires significant advance preparation and demand often exceeds capacity, it is important that you contact us in a timely manner if you must cancel or defer your attendance. To receive a full refund, notice of cancellation must be received more than 30 days in advance of the program start date. Participants who cancel less than 30 days in advance will not receive refund but may attend a future session of the same program within one year.

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Photo Rights: The Master of Product Development program reserves the right to use photos taken during seminar activities for promotional purposes.

I have read and agree to the Managing Product Design and Development Executive Education terms and policies listed above.

Signature _____

Date _____

Please submit to: Master of Product Development
Northwestern University
Ford Motor Company Engineering Design Center
2133 Sheridan Rd., Room 2-316
Evanston, IL 60208